PRESS RELEASE

July 26, 2008

West Quest Names 2008 American Cowboy.

For immediate release.

The National Day of the American Cowboy Resolution, passed by the United States Senate in 2005, 2006, and 2007, proclaimed the 4th Saturday of July as a celebratory day to commemorate our cowboy and Western heritage, as well as to honor working cowboys and ranchers, Western musicians and artists, cowboy poets, and all the others who continue to contribute to our cowboy and Western culture.

In Recognition of the National Day of the American Cowboy the organization West Quest has honored an individual as West Quest American Cowboy each year since 2005. On July 26, the Day of the American Cowboy for 2008 Hugh McLennan was working on his pick up truck at his ranch near Kamloops BC when his wife Billie said "maybe you should clean your hands and take this phone call from Dr. Chick Bishop, founder of West Quest."

The 2007 award recipient was Texan Dean Smith one of the most respected and honored stuntmen in the history of western movies. The 2006 recipient was Arkansas Cowboy Rick Wheat, inventor of the Novel headstall.

For More information on West Quest see www.westquest.org or call